



WALDORF ASTORIA®
AMSTERDAM

Royal Highnesses welcomed at 1st anniversary Waldorf Astoria Amsterdam



Amsterdam – The Netherlands - Friday May 1st - On the first anniversary of Waldorf Astoria Amsterdam, the hotel had the honor of welcoming three queens... A “True Waldorf” welcome was given to the royal highnesses, arriving in a Rolls Roys and greeted by general manager Roberto Payer. Historic lackeys transported the special guests delicately on velvet pillows to their new homes, where their entourage - thousands of workers - were already waiting. In the garden the surprised guests, invited for a royal reception, applauded and appreciated the practical joke.

Three beehives on the green rooftop of Waldorf Astoria Amsterdam now add a lively view over the lavish garden of the hotel. Providing good weather conditions the “Buckfast” colonies can grow up to 150.000-180.000 bees this Summer, producing dozens of kilo’s of honey that will be served to the hotel guests.

By sponsoring these beehives, Waldorf Astoria Amsterdam contributes to improving the bee population and the natural food chain in the city’s habitat. Stimulating the use of natural resources is one of the principles of the sustainability program of Hilton Worldwide.